



Job Description

9th Floor Tanzanite Park, Victoria, Dar es Salaam, Tanzania | +255 758 778 886 | info@empower.co.tz

Job Title Manager: Communication & Events	Job Location Zanzibar City	Category -
Job Type Full Time	Job level Manager	Industry Air Transport
Open to Expatriates Only Open to Tanzanian Nationals		

Minimum Requirements

Min Budget -	Max Budget -	Primary Industry Air Transport: 5 Years
Secondary Industry -	Primary Category -	Secondary Category -
Certificate -	Qualification -	

Summary

The Manager: Communication & Events is responsible for managing corporate communications, media engagement, and events coordination to ensure effective information delivery, positive public image, and successful execution of official events and engagements.

Responsibilities

- Develop and implement corporate communication strategies to promote the airport's vision, performance, and public image across internal and external stakeholders
- Manage relationships with media organizations, oversee press releases and media briefings, and ensure accurate and timely dissemination of information
- Act as the primary liaison between the company and government entities, regulatory bodies, and public institutions to ensure alignment and effective communication
- Build and maintain relationships with key stakeholders including government authorities, local communities, airlines, and business partners
- Lead communication during emergencies, incidents, or disruptions, ensuring consistent messaging aligned with executive leadership and operational teams
- Manage the company's public image, reputation, and branding initiatives through proactive communication and engagement strategies
- Coordinate communication and engagement with regulators and government authorities to support compliance and operational requirements
- Ensure effective internal communication across departments, supporting alignment with corporate objectives and initiatives
- Oversee official events, VIP visits, government engagements, and protocol-related activities at the company
- Monitor media coverage, public perception, and stakeholder feedback, and provide reports and recommendations to senior management

Education & Qualifications

Minimum Educational Qualifications and Experience

- Bachelor's degree in Communications, Public Relations, Journalism, Political Science, or related field
- Minimum 5–8 years' experience in corporate communications, public relations, or government relations, preferably in infrastructure, or public sector environment
- Professional certifications not required
- Proficiency in English and Swahili

Preferred Educational Qualifications and Experience

- Master's degree in Communications, Public Relations, Business Administration, or related field is an added advantage
- Professional certification in public relations or communications is an added advantage
- Experience in government environments, and exposure to stakeholder-heavy environments is an added advantage
- Additional language proficiency is an added advantage

Requirements

Technical

- Corporate communications and media strategy expertise
- Knowledge of public relations practices and media management
- Understanding of government processes and regulatory environment
- Familiarity with media systems and communication platforms

Behavioral

- Strong communication and interpersonal skills
- High level of professionalism and integrity
- Cultural awareness and diplomacy
- Ability to manage sensitive information

Power

- Stakeholder and government engagement
- Crisis communication and decision-making
- Influence and negotiation skills
- Ability to represent the organization at senior levels

Characteristics

Systems, Equipment, and Facilities

- Media systems
- Communication platforms

Reporting To

CFO

Driving Licence

Not Required

To Apply for This Job [Click Here](#)